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PRINTING A CODE ON A PRODUCT **ABSTRACT**

A printing system is disclosed. The system includes a laser configured to produce a printing beam for printing a code on a product, the laser being at most a 25 Watt laser and a housing including a printing beam exit member through which the printing beam exits the housing. The system also includes an optics assembly within the housing. The optics assembly focuses the printing beam on a product which is adjacent to the housing. 10